



Julie Keeler | **Associate Art Director**
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2010

EXPERIENCE

Keeler Creative, Inc.

Associate Art Director
January 2009 - present

Worked closely with Art Director in multiple, various kinds of tasks, wearing many hats whether it be creative or managerial. Designed web and print marketing materials; email blast campaigns, brand logos and stationery, brochures, flyers, one sheets, and more print collateral, tshirt illustrations and more. Maintained many clients at once with close and clear communication so all projects were moving along and without standstill or confusion. Learned that it gets tough to turn off work on the weekends when you own your own business. Worked directly with print vendors, requested quotes, approved quotes, and assured all print pieces were correctly produced for client satisfaction. Finalized all production print files before sending to client or vendor. Attended to two main clients to guarantee their design needs were met.

Orlando Creative and Vertical Marketing Network

Associate Art Director
June 2007 - present

Marketed new product through sweepstakes, ads, POP/POS, media kits, brochures, sheets, signage, direct mail, sample jackets, trade show booth displays, splash pages, and email blasts. Met tight deadlines while clearly communicating with my team members so the jobs got done correctly and speedily. Designed collateral for demanding, erratic, fast-paced and high-profile clients, and kept them consistently happy and satisfied. Built detailed and meticulous files with no error, provided pre-press and production work where there is no room for mistakes. Some clients included:

- James Hardie • Bandai • Codemasters
- Intuit • AMO • WD-40 • Ventura Foods

Open Door Creatives

Graphic Designer and Illustrator
March 2008 - July 2008

Print design for: catalogs, books, and brochures. Created clear and concise printables starting from large amounts of unorganized content. Brand ID: created logos and maintained client branding to ensure corporate integrity. Illustration for web: took client direction while offering my creative spin, met at a happy medium of client's request and creative's experience.

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Graphic Designer and Illustrator
June 2006 - October 2007

Intern

June 2005 - May 2006

Took web design projects from start to completion. Started with wire frames and team discussion, designed structure of each page, prepared files for programmers, and ensured client satisfaction upon site launch. Designed line guides, look books, apparel graphics and illustration to set our clients apart in the fashion world. Identity and branding: logo development, explored each client's philosophy and produced an identity and look that made them unique and proud.

EDUCATION

Biola University

Arts Department
2002 - 2006
BFA, emphasis in Design

SKILLS

Software Knowledge

Photoshop CS4
Illustrator CS4
InDesign CS4
Flash CS4
Deamweaver CS4
Acrobat Professional
Pages
Keynote
Numbers
Microsoft Word
Microsoft PowerPoint
Microsoft Excel

Programming Knowledge

HTML
CSS

RECOGNITIONS/AWARDS

Top Gold Award at Annual Conference of the California Community Colleges' Public Relations Organization, representing Mt. San Antonio College (Mt. Sac), San Francisco, April 2009

Checkie Award, awarded by Vertical Response, for email excellence, November 2009